Wolford lands in Malpensa

Bregenz / Varese, April 2013 – After Milan, Monza and Lucca, the luxury fashion brand Wolford focuses on Lombardy again with its newest brand store inside Malpensa Airport, in the province of Varese. The boutique, which is situated in the Schengen Area of Terminal 1 was opened on 6. April. Malpensa is the biggest airport in the Lombardy and an important hub for all main international destinations.

Being a hub for the most important global destinations with an intensive traffic of international passengers, the airport offers visitors and travellers great shopping choices, with an array of stores by the most prestigious brands.

The new Wolford store, with a surface of 35 square metres, is situated in the Schengen Area of Terminal 1 of the airport. It offers a wide selection of the current Spring/Summer collection 2013, including all the lines which made the brand a success: luxury legwear, lingerie, clothing, fashion accessories as well as beachwear.

The store is dominated by a sunny atmosphere and decorated in total white, with lots of light coming from the huge and airy front entrance display windows – a perfect place where clients can relax during their very exclusive shopping session.

Wolford Boutique
Open every day from 07.00 to 21.00
Telephone: (+39) 02 58582962
Area Schengen, Terminal 1, Malpensa Airport, 21010 Ferno (VA)

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About Wolford AG
Wolford AG, based in Bregenz on Lake Constance, manages 15 branches and distributes its lines of legwear, ready-to-wear, lingerie, swimwear and accessories in 68 countries through more than 260 own-brand stores (either proprietary or in partnership) and 3,000 top commercial and online partners in the high fashion segment. The Austrian company is quoted on the Vienna stock exchange since 1995, it has about 1,600 employees and its turnover in the commercial year 2011/2012 (May 1st 2011 – April 30th 2012) was 154 million Euro. Since its creation in 1950, Wolford grew from a local legwear producer to a global luxury brand for the fashion world. www.wolford.com